# WEB – What we do

### Direct

- Development (WEB/JV)
- ·Sales

### **Indirect**

- •Economic development / stimulus
- •Employment
- ·Reduced residential development pressure on green-belt areas



## Long term

- Retained assets
- ·Infrastructure

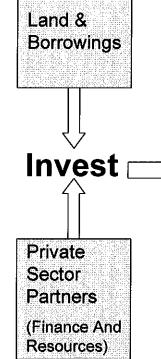
#### Short term

Disposals

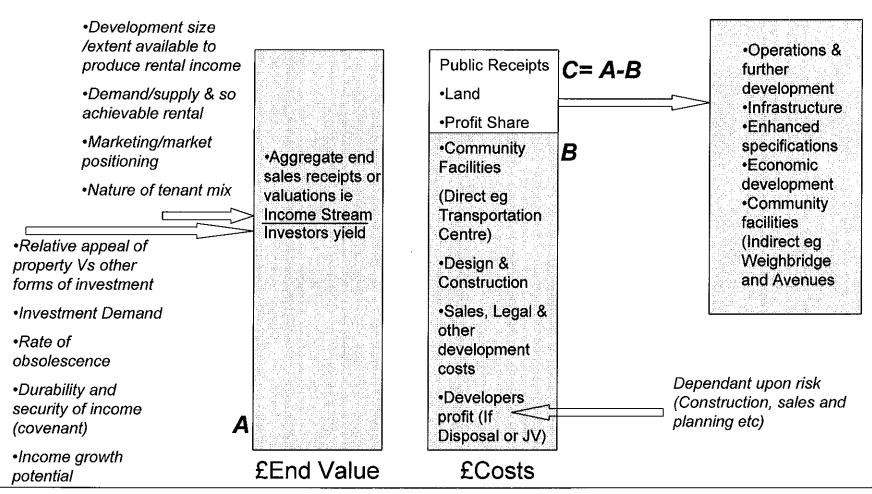
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- Operations & further development
- Infrastructure
- Enhanced specifications
- Economic development
- Community facilities

No direct public funds



## **Direct Value Creation**



WEB will generally seek to set a minimum for C but share risk in order to obtain access to a share of development profit above a pre-agreed threshold which reflects developers base risk. Anything which reduces A or increases B will reduce C